

## “Vivacell” Ltd. Confidentiality appendix. Data categories

Nr.	Data Category	Examples
1.	Personally identifiable information	Name, surname, personal code / ID, date of birth, passport number / ID number
2.	Person contact information	Address, telephone number, e-mail address
3.	Specific category data (sensitive)	Disability indication
4.	Customer data	Customer contract number, customer registration date, status
5.	Service data	Service number, service title, service address, price, discount, discount deadline
6.	Transaction data	Transaction number, date, name, type, status
7.	Billing data	Payment system account number, bank account number, invoice number, date, amount, invoicing type, date of payment, debt amount, debt recovery information
8.	Customer survey data	Survey name, date of dispatch, response date, survey questions and provided answers
9.	Photos and pictures	Photos from customer events, photo taking date
10.	Video data	Video surveillance at iVF Riga objects, recording date
11.	Location data	Hospital in which the patient is located at the time of delivery